

Mission Statement

Possehl Electronics



What we stand for:

- We specialize in the development and production/ manufacturing of complex mechatronic components and systems for the automotive and semicon industry. With our expertise we accompany the various product development phases and implement the optimum and most producible solution for specific customer applications.
- For the benefits of our customers we are pushing the limits of technical feasibility, by designing and industrializing smart manufacturing concepts in shortest time.
- Precise technologies, quality according of our customers, the entire value chain consolidated and our experienced, competent and committed employees at our locations in China, NAFTA, Central and Western Europe to make us one of the most sustainable and long-termed partners for the global automotive and semicon industry.
- At the same time, we are aware of our responsibility towards our employees, the environment and society.

Our values:

- As a member of the Lübeck L. POSSEHL Group we act professionally, down-to-earth and with commercial farsightedness.
- We demand and encourage entrepreneurial spirit, pragmatic and customer-oriented action as well as flexibility, continuous improvement and short decision paths.
- Environmental protection, the mitigation of climate change, the sustainable use of resources and the protection of our employees against injuries and illnesses have top priority.
- Honesty, openness, commitment and reliability are fundamental values that make us a high-performance company.
- It goes without saying that we live our values. All in the spirit of Hanseatic demureness.
- We support and help each other and our customers – especially when facing difficulties.

Niefern, January 31, 2022

Daniel Pitschmann, CEO